

# KINGDOM SACCO



**Empowering People, Transforming Lives** 

# Happy Festive Season, Kingdom Sacco Member!

As we approach the end of another remarkable year, we are filled with gratitude and pride for the incredible journey we've shared. This has been a year of growth, resilience, and success. Your trust and dedication have fueled every milestone we have achieved.

Together, we've achieved incredible progress, fostering financial empowerment and community development. As we look ahead to 2025, we remain committed to serving you better and achieving even greater heights as KINGDOM SACCO family.

Let's continue to build. grow. and thrive together!

#### Here are some highlights from the last Quarter of 2024

# Loan Top Up Fee

We are excited to let you know we have scrapped off loan top-up fees! You can now top up your current loan without incurring extra cost, making it easier to reach your goals.

This change reflects our dedication to making financial services more accessible and affordable for all our members. Enjoy easier access to extra funds without the burden of extra charges.



# **Paybill Services Improvement**

We are thrilled to share an improvement to our paybill services! We now receive and capture full names of depositors, making it easier to track and identify payments.

Using our Paybill Shortcode service for your business, church, school, or rent collection, you can now enjoy smoother and more efficient reconciliation.

#### **CSR** Initiatives

As part of giving back to the community, we participated in Breast Cancer Awareness walk that was conducted by Citadel Women in Githurai 45. We also participated in a Tree planting exercise at St. Kizito Vocational Training Institute during the Jamhuri day celebrations.



### **End of Year Party**

Our Board and Staff members held an end year forum mid-December.

We outlined our collective focus and strategies for a prosperous 2025 while celebrating how far we have come together.



# **Marketing Initiatives**

Marketing initiatives are vital for building brand attracting awareness. new members and educating the community.

In Q4 2024, we actively participated in growth and awareness campaigns, including Investors Forum. Church Forums held in Ruai, Githurai 44, and Mt. Horeb Prayer Centre, as well as a weekopen-air marketing event long Discovery Mwihoko, connecting with the community while showcasing our offerings.

